

LUDIS IUNGIT

COMMUNICATION Award - Panathlon International 2020-2021 **AWARD RULES**

Article 1

Panathlon International's "Communication Award" is run every two years and is open exclusively to P.I. **Clubs**; the Award pursues the following objectives:

- Broaden the acknowledgment of Panathlon's ideals by the general public through dissemination in the mass media;
- Establish and maintain good relations with the organs of communication/the mass media in the cities and countries where Panathlon's movement is active;
- Give greater emphasis to activities aimed at the education of the young, the defence and enhancement of Fair Play and the fight against doping, racism and violence, as well as at other ethical actions in line with Panathlon's philosophy;
- Encourage and give due recognition to the work done by the Clubs, their officials and members by evaluating the actions inspired by Panathlon's principles that they have created and developed within their jurisdiction;
- Contribute to the expansion of the movement throughout the world;
- Increase and implement the use of information technology in communication;
- Spread membership experience targeted to the young (Junior Panathlon Clubs and PCUs);
- Illustrate, by means of videos, Panathlon's footprint and penetration among the sports organizations active within their territory.

Article 2

The Communication Award consists of three categories: Communication Award - TV/RADIO Communication Award - PRESS AND PRINTED MEDIA Communication Award - INTERNET/SOCIAL NETWORKS

Article 3

A single prize will be awarded for each category.

The Jury reserves the right not to award any of the above prizes.

Article 5

The award ceremony will take place every two years, during the General Ordinary and Election Meeting, at a particularly prominent time in the agenda.

Article 6

The Clubs must attend the Award Ceremony; no proxies to other Clubs or members of Clubs other than the award-winning Club may be accepted. In default, the award will be granted to another Club and/or will not be awarded for the reference period.

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Article 7

The award-winning Clubs will have the opportunity to present the awarded works relying on PI's technical assistance.

Article 8

For the purposes of the next Award, the material published or the actions implemented from 1th February 2020 to 31st January 2022 will be taken into account. Deadline to receive entries: 28th February 2022.

Article 9

The Clubs competing for the award must state in a clear and unambiguous manner, upon submission, the category for which they intend to compete. Printed materials may also be submitted in the form of photocopies.

The submissions must be accompanied by a description of the work done. The shipping costs shall be at the competitor's expense.

Article 10

The Jury is composed of three members, namely two International Board Members (appointed by the President Committee) and P.I. Communication Officer (who, as a rule, is also the Editor of P.I. Magazine). After careful assessment of the submissions, the Jury members will select, by open ballot, the award-winning Club for each category.

The Jury's decisions are final and unappealable.

Article 11

Panathlon International shall acquire the right of ownership to the materials received, store them in its archive and use them in accordance with its institutional objectives.



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